

No Car 'Day'

What is it?

A No Car 'Day':

- Dedicates one active travel day per week (i.e. No Car Wednesday)
- Encourages students and parents to use walking, cycling and scooting to school rather than using the car.
- Assists in alleviating congestion around the school and increasing physical activity rates.

Used to Address:

Traffic congestion; parking concerns; improving active travel use.

Active Travel Plan Objective:

Sustainable Active Travel

Setting up a No Car Day

Select

- Assign one day of the week to your school's No Car Day.
- If you have carried out an Active Travel Survey for your school, you can choose the day which your school uses active travel modes the most. Alternatively, select a day when parents are more likely to allow students to walk or cycle to school.

Promote

- Advertise the No Car Day via the newsletter, assemblies, posters or letters to parents.
- You can utilise the student leadership group to promote the event and create posters.

Educate

- Highlight the importance of No Car Day by discussing road safety and benefits of active travel.
- For younger students, you can create badges or posters that promote your No Car Day.

Remind

- The day before your No Car Day, remind students to walk, cycle or scoot to school via a school announcement at the end of the day.
- Remind them to use safe crossing points such as the supervised school crossings.

Record

- Track how many students are using active travel to school.
- You can use a classroom calendar to track participation rates and/or have your class captains record the results.

Reward

- Recognise and reward students and/or families who are actively travelling to and from school.
- Classes with the highest participation can be awarded with a free dress day or donated prizes.

Additional Resources:

- VicHealth; Walk to School Classroom Calendars – Use this to monitor participation
- Active Travel Survey Information Sheet
- Knox City Council; Safety with Lottie Incursion Program