

# Knox Bright Ideas Network

Wednesday, 11 June 2025- 1.30pm – 3pm  
Fairpark – Manuka Drive, Ferntree Gully

*We are the voice of Over 55s in Knox. We work on events, projects and issues that are important.*

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*We acknowledge that we are on the traditional land of the Wurundjeri and Bunurong people of the Kulin Nation and pay our respects to elders past and present.*

**Attendees:** Names withheld (13 people in attendance)

**Apologies:** Name withheld (8 apologies)

## **Welcome**

The meeting opened with a warm welcome.

## **Reflections on the Journey of the Bright Ideas Network**

Members reflected on the evolution of the Bright Ideas Network, celebrating its role in promoting connection, creativity, and collaboration within the 55+ community. Key outcomes from previous meetings were highlighted, including the formation of new club initiatives and improved sharing of information across groups. Each member provided a personal reflection.

## **Maintaining Connections**

Discussions focused on the importance of regular contact and meaningful engagement to reduce social isolation. Ideas shared included:

- Hosting more morning teas and themed social days
- Regular communication through newsletters or phone trees
- Greater collaboration between clubs and community centres

## **Staying Meaningful and Relevant**

Attendees shared their ideas on keeping club activities relevant and inclusive:

- Adapting to interests of new members
- Exploring intergenerational programs
- Embracing digital tools for meetings and events

## **Bright Ideas Name Change and Future Vision**

We're refreshing our name to better reflect our community and align with the Zest4Life spirit you know and love. ZestExtra builds on the great foundation of Bright Ideas and keeps it evolving whilst continuing to share opportunities and events that keep our community inspired and connected. This change helps us stay consistent across our programs and promotes the opportunity to build and adapt Bright Ideas for the future.

- Zest4Life – our ongoing program of activities
  - Zest Forum – replacing Bright Ideas Network meetings (held twice annually)
  - Zest Extra – a fresh new name for the newsletter
- This rebranding reflects the vibrancy, energy, and inclusive vision of the network.



At the forefront of our minds is always what matters most to the community and how we can reach more people.



### Looking Ahead: Our Vision for the Future

With the launch of Zest Forum, the group discussed key priorities for 2026 and beyond, aligning with four focus areas.

#### Create Opportunities for Social Connection

- Morning teas, community events, interest groups
- Bus trips and volunteering opportunities

#### Embrace Digital Inclusion

- Tech support via libraries
- Digital communication through social media and newsletters

#### Encourage Purposeful Engagement

- Active participation in Seniors Festival
- Recognising contributions of members

#### Promote Lifelong Learning & Wellbeing

- Partnerships with learning centres
- New classes, workshops, and health initiatives

### Huge Thank You

A heartfelt thank you was extended to all club leaders, members, volunteers, staff, and supporters who have contributed to the Bright Ideas Network over the years. Your dedication and ideas have shaped a stronger, more connected community and it has been a pleasure to work with you all. The Positive and Healthy Ageing team are looking forward to creating stronger connections and work groups and we move into a Zest phase.

### 2025 Proposed Forum

Date	Venue
Friday, 21 November	Knox Civic Centre 1pm – 4pm

