First Nations Lightboxes & Billboard Program

Acknowledgement of Country

Knox City Council acknowledges the Wurundjeri Woi-wurrung people and Bunurong people of the Kulin Nation as Traditional Custodians of the land in Knox. Council pays respect to all Aboriginal and Torres Strait Islander Elders, past and present, who have resided in the area and have been an integral part of the region's histories.

Invitation to Apply

Expressions of Interest are invited from First Nations Artists, agencies or art collectives to submit a series of new or existing designs suitable for exhibition on one of the following public art platforms:

- Lightbox Gallery, Cinema Lane, Boronia
- Lightbox Gallery, Craves Lane, Boronia
- Billboard: Gilbert Park, Knoxfield

The artworks will be exhibited for a period of 12 months, July 2027 – June 2028 with installation coinciding with NAIDOC week 2027.

In 2023, Knox Council launched a Reconciliation Action Plan (RAP) that outlines six focus areas, developed through conversations with First Nations community, broader community and Council staff. As part of the RAP, Knox values continued contributions from First Nations Artists through the Creative Placemaking program.

Budget

The schedule of payment for each location is listed below. Please identify in your submission your preferred location, considering the number of artworks, dimensions and format of each location. *Refer Appendix 1: Light Box Gallery Specifications.*

Location	Number of Light Boxes	Schedule of fees
1. Craves Lane, Boronia	17	$6500 +GST
2. Cinema Lane, Boronia	6	$6500 +GST
3. Gilbert Park Billboard, Knoxfield	1	$4000 +GST

Project Objectives

Objective	Rationale / Key Actions
Innovation & Excellence	Project will be creative and achieve high quality outcomes and be delivered in line with industry best practice
Cultural Tourism	Project will contribute to local visitation, increased participation and tourism destination opportunities
Community Vision	Project to reflect community values as outlined in the Council Health and Wellbeing Plan and/or our RAP
Theme	Council invites First Nations Artists to offer contemporary perspectives on *Country, Culture and Connection* in Knox through new or existing works.

What to Submit

a) **Resume/portfolio** Provide a resume and examples of your work
b) **Brief response** Write a short response about the work you plan to deliver, referring to objectives listed above
c) **Outline which location** will accommodate your works (Gilbert Park Billboard, Crave Lane or Cinema Lane)

How to Submit

Submit your application via: https://www.knox.vic.gov.au/form/first-nations-art-program

Applications are due by **4pm 19 November 2026**

Applications received after this time and date with not be accepted

Responsibilities

Supplier Responsibilities	Council Responsibilities
Arrange digitisation of original artworks	Approve selection of artwork images
Ensure the format of works fit the dimensions of the Light Box Galleries and Billboard	Coordinate printing and installation of light box transparencies
Provide final digital files that meet the specifications outlined below	De-install works
Provide an Artist Statement related to the artwork no longer than 150 words	

Assessment Process

Submissions will be reviewed by Council's Arts & Cultural Services Officers, our First Nations Lead and the Art Assessment Panel which is made up of industry representatives external to Council. Follow up information may be requested to help inform fair assessment.

All applicants will be notified of the outcome of their submission by e-mail. The selected applicant will be contracted by way of written agreement with Council.

Project Key Milestones	Dates
Expression of Interest Open	October 19 2026
Expressions of Interest Close	November 19 2026
Applicants notified of outcome	By mid December 2026
Successful applicant signed agreement with Council by	December 2026
Final artworks to be submitted to Council	By end May 2027
Artwork installation	Early July 2027
Period of exhibition	July 2027 – June 2028
Project Completed inclusive of Evaluation	July 2028

Strategic Context

This project is linked to the following Council plans, policies and strategies:

- Knox Community and Council Plan
- Reconciliation Action Plan - June 2023 to June 2025

Key Council Contact

For more information about this project or submitting an Expression of Interest, please contact:

Jeannie Mueller
Creative Placemaking Team Leader
E: publicart@knox.vic.gov.au
Knox City Council
511 Burwood Highway
Wantirna South, Vic 3152

Appendix 1: Locations & Specifications

General Lightbox Specifications

- Details about the dimensions and layout of each Lightbox Gallery are listed below.
- The interpretative panel will be created by Council using the Artist Statement provided.
- Original works such as paintings must be photographed or scanned. It is important to ensure that files are to scale so they are not distorted in any way when printed. All works will need a bleed layer and trim marks.
- If using **text** in the artwork, it will need to be converted to outlines in the file to avoid text reflow issues
- Please set file colour mode to CMYK
- File types accepted include: PDF, JPEG, TIFF and Illustrator EPS Files (include Linked Images)

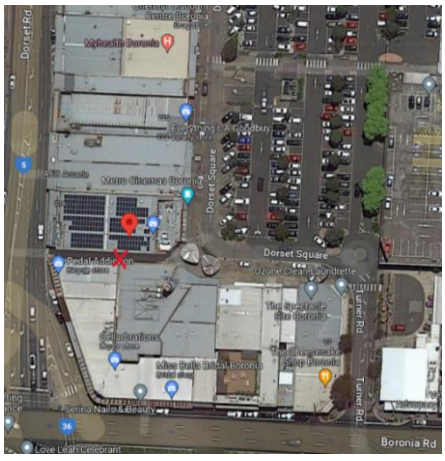
Cinema Lane

Cinema Lane is located at 216 Dorset Road and runs between Dorset Road and the Dorset Square carpark and entrance to the Metro Cinema. The dimensions and layout of the Light Box Gallery are listed below. An interpretative panel will be created by Council using the Artist Statement provided.

Consideration should be taken for the highly coloured mural that serves as the backdrop to the light boxes in Cinema Lane.

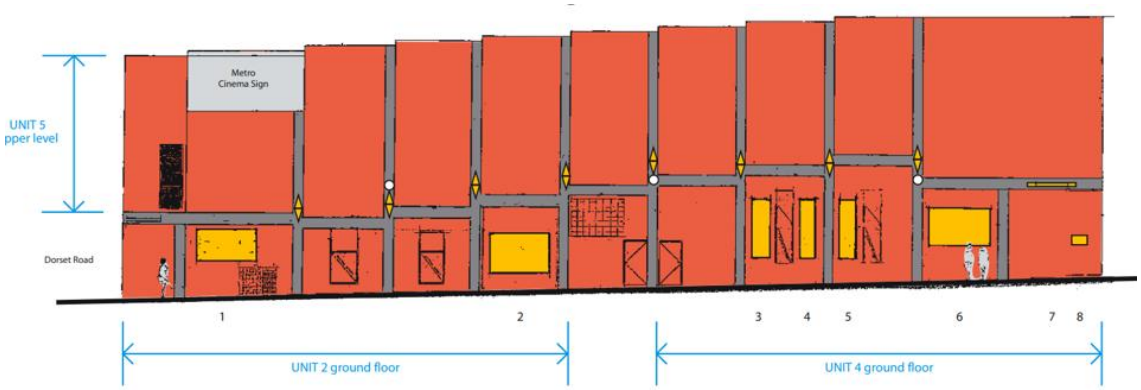
Site Plan





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Site: Metro Mural by Leigh Ouwerkerk aka ASKEM and James Beattie aka DVATE,
2015 Steven Sumpton, Tenderfoot Rise, Immerse 2019 Light Box Exhibition. R) Location Map (red cross)



Light box 8 (Interpretative Panel) – Council to create from Artist statement.

Note: Light box 7 is not in service (refer to diagram above)

Light box Specifications

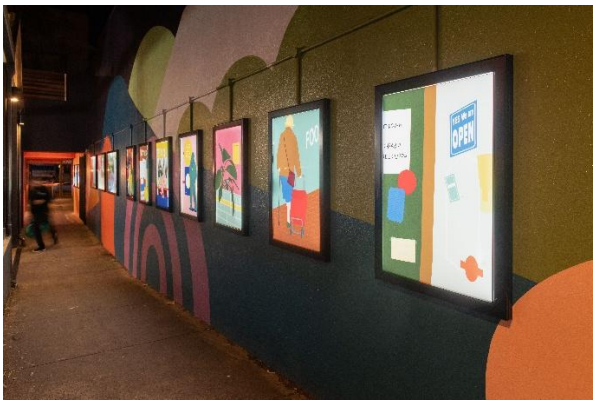
Size	Graphic – overall transparency	Visual – finished image size
Light Boxes 1, 2 & 5	2400mm x 1200mm	2372mm x 1162mm
Light Boxes 3, 4 & 5	2400mm x 600mm	2372mm x 562mm

Craves Lane

Craves Lane is a pedestrian laneway is located on the side wall of 240 Dorset Road Boronia (next to Craves Cafe). Details of the dimensions and layout of the Craves Lane Light Box Gallery are listed below. The interpretative panel will be created by Council using the Artist Statement provided.

Consideration should be taken for the highly coloured mural by Beci Orpin and Carla McRae that serves as the backdrop to the light boxes in Craves Lane.

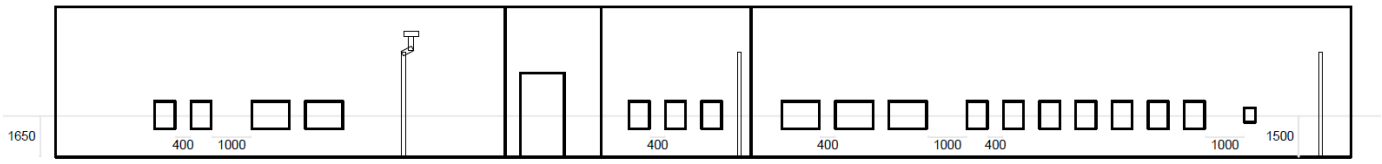
Site Plan



***Site**: Mural and Lightbox Skins by Beci Orpin & Carla Mcrae*



***Location:** redline, indicates lightbox location*



Light box Specifications

Layout: 12 x A1 portrait and 5 x A0 landscape and 1 x A3 portrait interpretative panel (Artist Statement)

Size	Graphic – overall transparency	Visual – finished image size
AO	1189 x 841	1151 x 813
A1	841 x 594	803 x 566

Gilbert Park Billboard

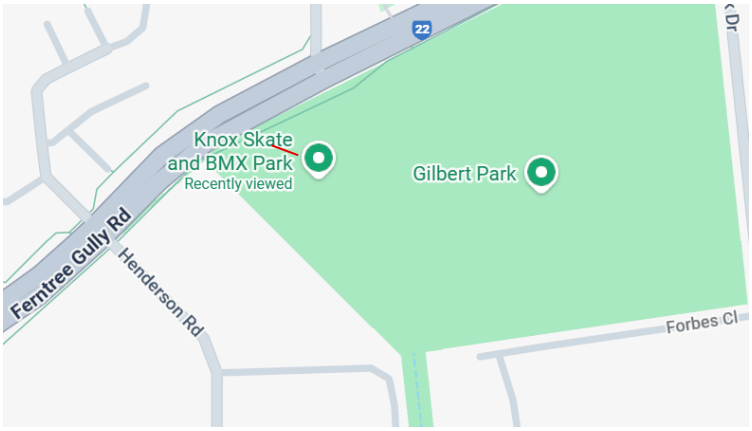
The Billboard is adjacent to the Knox Skate and BMX Park, 1600 Ferntree Gully Rd, Knoxfield.

The dimensions and layout of the Billboard are listed below. An interpretative sign located at the foot of the Billboard will be created by Council using the Artist Statement provided.

Site Plan

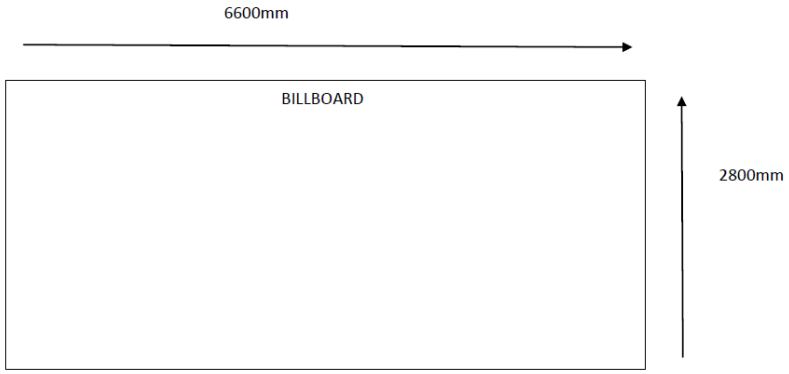


Site: Billboard featuring Madi Mercer, MATRIARCH



Location: Red line indicating location at Knox Skate & BMX Park

Billboard Specifications



Original works such as paintings must be photographed or scanned for submission. It is important to ensure that files are to scale so they are not distorted in any way when printed.

- Image needs to be 300 dpi
- Please set file colour mode to CMYK
- File types accepted include: PDF, JPEG, TIFF and Illustrator EPS Files (include Linked Images)